



100th Anniversary Newsletter

Hou Koda District

Issue: June 5, 2009

Announcing the Hou Koda District 100th Anniversary Newsletter* - Plans for the 100th Anniversary of Scouting have begun! This newsletter will be your ongoing source for 100th Anniversary news and activities – let's get the excitement started! Expect to see periodic newsletters with important information you'll want to know and communicate to your units. The format will be simple and concise with quick news, ideas, announcements, notifications and links.

Are You Interested in Helping? – Please contact me if you are interested in being involved with the HK committee for planning and action! As a district we have goals and responsibilities to support Crossroads of America Council in this effort. Let's form a team to show CAC that Hou Koda can really deliver! We're looking for help in the following areas:

- **Recruitment of "Action Scouts" and "Honor Units"** – Getting local units involved in local community events – parades, festivals, sporting events, and celebrations.
 - Goal for CAC: 150 community events between December 2009 and December 2010
- **Recruitment of "100th Anniversary Ambassadors"** – Getting parents involved as ambassadors of Scouting in communicating the values of Scouting. This will be accomplished by "adopting" local organizations frequented by prospective Scouts' parents, and getting those organizations to agree to be outlets for information on Scouting. This could include gyms, health clubs, youth sports clubs, retail stores, hair salons, coffee shops, day care centers, bike shops, outdoor outfitters, kid's clubs recreation facilities, etc.
 - Goal for CAC: 1,500 organizations placing Scouting information in their facility throughout 2010.
- **Promotion of Resources** – including unit and district toolkits and resources for the Action Scout and Ambassadors initiative – flyers, display stands, brochures, banners, fact sheets, etc.

Please contact me soon if you are interested in being on the committee. I look forward to working with you.

Happy Anniversary!

Brenda Smith – PR Chair
Phone: 317-745-7040
E-mail: bksmith856@aol.com

* This Hou Koda District 100th Anniversary e-mail distribution list is generated from the HK District Newsletter list and contains many individuals not in Hou Koda. You may want to be removed from this specific distribution.

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Brenda Smith: bksmith856@aol.com